

## ADVT / MKTG LINKS – MORE...

### DISPLAY AD NETWORKS

AD Networks - Best | <http://www.practicalecommerce.com/articles/2728-25-Advertising-Networks-for-Online-Businesses>  
Google Ad Buys | <http://searchengineland.com/how-to-find-success-with-googles-display-network-131356>  
<http://www.clickz.com/clickz/column/2081988/47-online-display-ads> |  
<http://certifiedknowledge.org/blog/online-media-planning-buying-remnant-vs-guaranteed-display-ads/>  
<http://googleblog.blogspot.com/2010/03/future-of-display-advertising.html>  
<http://www.imediaconnection.com/printpage/printpage.aspx?id=31796>

### E-MAIL

Email Management – All | <http://www.interspire.com/emailmarketer/> | [www.ConstantContact.com](http://www.ConstantContact.com) |

### LOCAL

Census WOW | <http://projects.nytimes.com/census/2010/explorer?ref=us> | <http://www.melissadata.com/lookups/index.htm>  
Look up Zip Data | <http://www.zip-codes.com/zip-code/78745/zip-code-78745.asp>  
The Ultimate Guide To Online Marketing for Local Businesses  
<http://www.flowtown.com/blog/the-ultimate-guide-to-online-marketing-for-local-businesses>  
Old - Get Local Biz Listed | <http://www.locallytype.com/pages/submit.htm>  
Reach Local | <http://resource.reachlocal.com/video>  
Green Gorilla - Local Video Marketing | <http://greengorillavideo.com/>  
Small Biz List / Marketing Strategy | <http://www.startupnation.com/business-articles/1308/1/marketing-materials-checklist.asp>  
Local M - FB | <http://blog.rewardme.com/guide/the-definitive-guide-to-local-marketing-on-facebook/>  
Great Articles on Web Marketing | <http://www.29prime.com/Articles/>  
Local Info /Reports | <http://baliho.com/thanks/microstudy-national-brand-digital>  
Video – Local | <http://baliho.com/resources/videos#!balihoovideo-resources/0/>  
My Google Places Local SEO / Google | [lvmarketeer@gmail.com](mailto:lvmarketeer@gmail.com) | <http://www.localgooglerankings.com/>  
Great M Arts | <http://www.entrepreneur.com/marketing/marketingbasics/index.html>  
FIX / SEO Placement | <http://www.yext.com/pl/local-listings/index.html>  
Great Local Biz Stats / Graphics | <http://localbusinessmarketingsuccess.com/>  
Great Local Marketing news | <http://www.geolocal.com/public/department35.cfm>  
Great Local Marketing Vids | <http://www.goodinfluencemarketing.com/> | (Social Media Marketing For Local Businesses -eg)  
50 Small Biz Mktg Tips | <http://mikemichalowicz.com/the-50-best-marketing-strategies-for-small-business/>  
LOCAL SEO / Listngs | <http://www.smartfindslocallisting.com/> | <http://www.29prime.com/packages/> |  
<http://www.orangesoda.com/marketing-solutions/search/> | <https://www.orangesoda.com/citrusblast/features/>  
Local SEO Links | <http://www.localseoguide.com>  
Great Local Biz To-Dos List/Links!! | <http://www.flowtown.com/blog/the-ultimate-guide-to-online-marketing-for-local-businesses>  
<http://www.locallytype.com/pages/submit.htm> | <http://www.smartfindslocallisting.com/>  
Strat / Creatv | <http://smallbusiness.foxbusiness.com/marketing-sales/2013/02/20/art-and-science-behind-small-business-advertising/>  
Local I-Marketing Info - Great! | <http://www.netlocal.com> | See “Directories”  
Local Marketing – Mega Portal and Tools | <http://geolocal.com> | <http://www.geolocal.com/public/programs/opendownloads.cfm>  
Local Marketing Perspectives / Articles | <http://marketing.baliho.com/blog/local-store-marketing> |  
Local Company Template | <http://www.localresults.com/> | Local Search Placement- 35 | <http://www.yext.com/packages-complete.html>  
Yext | Local Listings - RESELLER | <http://www.yext.com/packages-complete.html> | <http://www.yext.com/products.html>

**PRINT. DIRECT MAIL** | <http://www.printplace.com/mailling/quote.aspx> | <http://www.city-data.com/zipmaps/Austin-Texas.html#78745>

### SOCIAL MEDIA LINKS

Soc Media | <http://mashable.com/social-media/> | <http://www.socialmediaexaminer.com/>  
\$47 | S. Media Consultant Course | <http://www.slicksocialmediajobs.com/paid-social-media-jobs-review/>  
Share anything | <http://www.tumblr.com/tips> | Soc Media - Management - All | <http://hootsuite.com/>  
Which Social Media is the most adapted to my business? Cool!  
[http://www.julienrio.com/marketing/english/21/Which\\_Social\\_Media\\_is\\_the\\_most\\_adapted\\_to\\_my\\_business\\_.html](http://www.julienrio.com/marketing/english/21/Which_Social_Media_is_the_most_adapted_to_my_business_.html)  
How Much Should You Plan To Pay Your Social Media Community Manager?  
<http://www.business2community.com/social-media/how-much-should-you-plan-to-pay-your-social-media-community-manager-0252850#uEPcDKLdH1Hb1xkb.99>  
How to Write Exciting Facebook Updates for Your Business  
<http://www.business2community.com/facebook/how-to-write-exciting-facebook-updates-for-your-business-0436761>  
[50 Digital Media Resources You May Have Missed | http://mashable.com/2013/03/02/digital-media-resources-73-2/](http://www.mashable.com/2013/03/02/digital-media-resources-73-2/)

### SEO

SEO Best!!! | <http://searchengineland.com/guide/seo> | SEO Best Blog <http://www.seomoz.org/blog> |  
SEO / Keywords | [http://www.cincinnatiasearchengineoptimization.com/search\\_engine\\_optimization/keywords/](http://www.cincinnatiasearchengineoptimization.com/search_engine_optimization/keywords/)  
20 Reasons to put biz -Web | <http://net101.com/20-reasons-to-put-your-business-on-the-web/>  
The Best Online Local Business Directories for SEO | <http://www.localseoguide.com/best-local-business-directories-seo/>  
The Definitive Guide to Google Analytics for SEO Professionals -  
<http://www.searchengineguide.com/jayson-demers/the-definitive-guide-to-google-analytics.php>

Google Search Tools Collection | <http://www.quickonlinetips.com/archives/2006/04/the-big-google-search-tools-collection>  
[http://www.google.com/adwords/express/#utm\\_term=us-en-ha-awx-skws&utm\\_source=us-en-ha-awx-skws&utm\\_medium=ad&utm\\_campaign=en&site=18182558452999657852:5280318391641405543:3677103311228688669:9101029152:g:11:&tab0=1](http://www.google.com/adwords/express/#utm_term=us-en-ha-awx-skws&utm_source=us-en-ha-awx-skws&utm_medium=ad&utm_campaign=en&site=18182558452999657852:5280318391641405543:3677103311228688669:9101029152:g:11:&tab0=1)

Top 30 Everything / Marketer Blogs | <http://www.topseos.com> | <http://www.topseos.com/internet-marketing-blogs> |  
SEO Tools / Great Suite | <http://raventools.com/> | <http://raventools.com/tools/> | <http://www.webceo.com/online-seo-tools.htm>  
FB 10FAQs | <http://blog.rewardme.com/social-media-2/10-common-social-media-questions-from-small-business-owners-part-2/>  
AddThis | [https://www.addthis.com/get/sharing-customize?utm\\_expid=65470897-19&frm=hp&utm\\_referrer=http%3A%2F%2Fwww.addthis.com%2F%3Fr%3D0](https://www.addthis.com/get/sharing-customize?utm_expid=65470897-19&frm=hp&utm_referrer=http%3A%2F%2Fwww.addthis.com%2F%3Fr%3D0) | <http://www.addthis.com/social-plugins>  
Padcreator | <http://www.padcreator.com/>

## BLOGS

<http://www.allbusiness.com/marketing-advertising/2984973-1.html>  
Blogs - Mcdonalds / Seth Godin | [http://www.buzzmachine.com/archives/2004\\_06\\_17.html#007313](http://www.buzzmachine.com/archives/2004_06_17.html#007313)  
Seth G / [http://sethgodin.typepad.com/seths\\_blog/2004/06/brand\\_journalis.html](http://sethgodin.typepad.com/seths_blog/2004/06/brand_journalis.html) / <http://www.sethgodin.com/sg/>  
<http://www.feedblitz.com/ff.fbz?fasearch=Advertising>  
BLOGS - CONTACT / <http://amiga.adage.com/blogs/>  
Marketing Blogs / [http://contextrulesmarketing.blogspot.com/2005\\_07\\_01\\_contextrulesmarketing\\_archive.html](http://contextrulesmarketing.blogspot.com/2005_07_01_contextrulesmarketing_archive.html)  
Marketing Leverage / <http://www.hobbsherder.com/newsletter/enews-0505/feature-print.asp>  
Fast Co Blogs / [http://blog.fastcompany.com/archives/cat\\_advertising\\_pr.html](http://blog.fastcompany.com/archives/cat_advertising_pr.html)  
Bloggers - must | [http://www.businessweek.com/magazine/content/05\\_18/b3931001\\_mz001.htm](http://www.businessweek.com/magazine/content/05_18/b3931001_mz001.htm)  
My Blog | <http://advertising-on-trial.blogspot.com/> / L) mobileadmarketer / P) cybercat7  
Larry C Blogs | <http://www.wdfm.com/>  
BEST BLOG | <http://www.adrants.com/> / <http://adrants.jobwink.com/>  
Sent Vid Mail / <http://www.adverblog.com/contact.htm>  
FeedBurner RSS – L) marketeer007 / P) cybercat7 / <http://feeds.feedburner.com/AdvertisingOnTrial-300ReasonsItNeedsToChange>  
<http://www.feedburner.com/fb/a/chickletchooser?id=560750>  
My Blog / <http://advertising-on-trial.blogspot.com/>  
Join! / <http://www.technorati.com/signup/> / L) mobilemarketr / P)mamby7  
Contribute / <http://www.adverblog.com/contributors.htm>  
Blog Links – Many / <http://www.adverblog.com/links.htm>  
Submitted News / <http://www.adjab.com/tips/> / AdJob - agencies / <http://www.adjab.com/category/agencies/>  
Corp Blog B2B - How 2 ARTicles | <http://www.clickz.com/author/profile/823/debbie-weil>  
<http://toddcop.com/2011/09/27/about-your-soon-to-fail-business/>

## WRITING

Advice | <http://www.dailywritingtips.com/category/business-writing/> | [http://www.thewriterssite.com/direct\\_pages/writing\\_advice.html](http://www.thewriterssite.com/direct_pages/writing_advice.html)  
[http://www.writing.com/page/writing\\_tips/writing\\_tips.html](http://www.writing.com/page/writing_tips/writing_tips.html) | <http://goinswriter.com/resources/> | <http://writing.lifetips.com/> |  
Best | <http://www.writingforward.com/category/writing-tips>  
50 Tips | <http://www.lifehack.org/articles/lifehack/fifty-50-tools-which-can-help-you-in-writing.html>

Journals Life Writing | <http://www.lifejournal.com/index.php?submenu=Resources&src=gendocs&ref=Journaling%20Resources&category=Resources&referrer=79>  
Story telling via Fairy Tales | <http://iteslj.org/Techniques/Bruti-FairyTales.html>  
[http://www.customtyping.com/tutorials/at/writing\\_tools.htm](http://www.customtyping.com/tutorials/at/writing_tools.htm) | [http://www.customtyping.com/tutorials/kb/Correct\\_fingering.htm](http://www.customtyping.com/tutorials/kb/Correct_fingering.htm)  
Best - All | <http://www.bly.com/newsite/Pages/articles.php> | <http://www.clickz.com/author/profile/823/debbie-weil>  
Ad-Verse Reactions: Copywriters Are Heroes | [http://www.talentzoo.com/beneath-the-brand/blog\\_news.php?articleID=17106](http://www.talentzoo.com/beneath-the-brand/blog_news.php?articleID=17106)  
<http://webmarketingtoday.com/articles/10-free-little-known-web-marketing-tools>  
<http://www.emarketer.com/Articles>  
Creativity Links | Cool / <http://www.talentzoo.com/news/Discovering-Your-Gimmick/12499.html>  
<http://www.talentzoo.com/news/Creativity-Was-Jobs-One-Core-Beliefs-About-Creativity/11848.html>  
CONTENT -Many Cats | <http://www.lifetips.com/>  
Negotiating Tips for Indie Creatives |  
[http://www.talentzoo.com/news/Negotiating-Tips-for-Indie-Creatives/12806.html?utm\\_source=SubscriberMail&utm\\_medium=email&utm\\_campaign=Your%20Dose%20-%20Negotiating%20Tips%20for%20Indie%20Creatives&utm\\_term=&utm\\_content=c7e247eeca5c4fe5ab59f1a8d1df0917](http://www.talentzoo.com/news/Negotiating-Tips-for-Indie-Creatives/12806.html?utm_source=SubscriberMail&utm_medium=email&utm_campaign=Your%20Dose%20-%20Negotiating%20Tips%20for%20Indie%20Creatives&utm_term=&utm_content=c7e247eeca5c4fe5ab59f1a8d1df0917)  
Quotes - Links / <http://www.refdesk.com/factquot.html> \

## WEB VIDEO PROD | <http://tongal.com/gallery> |

Web Video Tips | <https://www.youtube.com/user/reelseo> | Boost P Rank | <https://www.youtube.com/watch?v=pMDTFXjOOvU>  
V. Keywords/Tags Tips | <https://www.youtube.com/watch?v=oMz5rUo64qY>  
Youtube mkting | <https://www.youtube.com/watch?v=A3ICIPnVoZ8> | 5 trks [https://www.youtube.com/watch?v=TkKrtWyE\\_BI](https://www.youtube.com/watch?v=TkKrtWyE_BI)  
Matt Rents site | <https://www.youtube.com/user/ExposureSight> | <https://www.youtube.com/user/santaletter2010>  
Youtube Tools Collection | <http://www.quickonlinetips.com/archives/2006/10/the-amazing-youtube-tools-collection/>

## VIDEO

Old Coms | [http://www.youtube.com/results?search\\_query=old+commercials&oq=old+commercials/downloads\\_1.shtml](http://www.youtube.com/results?search_query=old+commercials&oq=old+commercials/downloads_1.shtml)  
Best World wide Ads Video downloads - 6300 free / cheap| <http://www.visit4info.com>  
<http://www.voices.com/commercial-scripts-for-radio-and-television-ads.html>